

Views on Federal/Municipal Issues in Manitoba



Association of
Manitoba
Municipalities



AMBM

August 2025

PROBE RESEARCH



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PROBE RESEARCH

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Methodology

Probe Research surveyed a representative sample of 1,000 adults residing in Manitoba from July 24 to August 11, 2025.

Those who responded to the online survey are members of Probe Research's proprietary panel, as well as members of another national online panel.

Because an online panel is a non-probability sample, no margin of error can be ascribed. For the purposes of comparison, a probabilistic sample of N=1,000 Manitoba adults would have a margin of error of ± 3.1 percentage points, 19 times out of 20. The margin of error would also be higher within each of the survey's population sub-groups.

Minor statistical weighting by age, region, gender and educational attainment was applied to this sample to ensure it properly reflects the known attributes of the province's population. Probe used SPSS software to conduct the statistical analysis.

The survey questions were designed by Probe Research in close consultation with Association of Manitoba Municipalities/Association of Manitoba Bilingual Municipalities (AMM/AMBM).

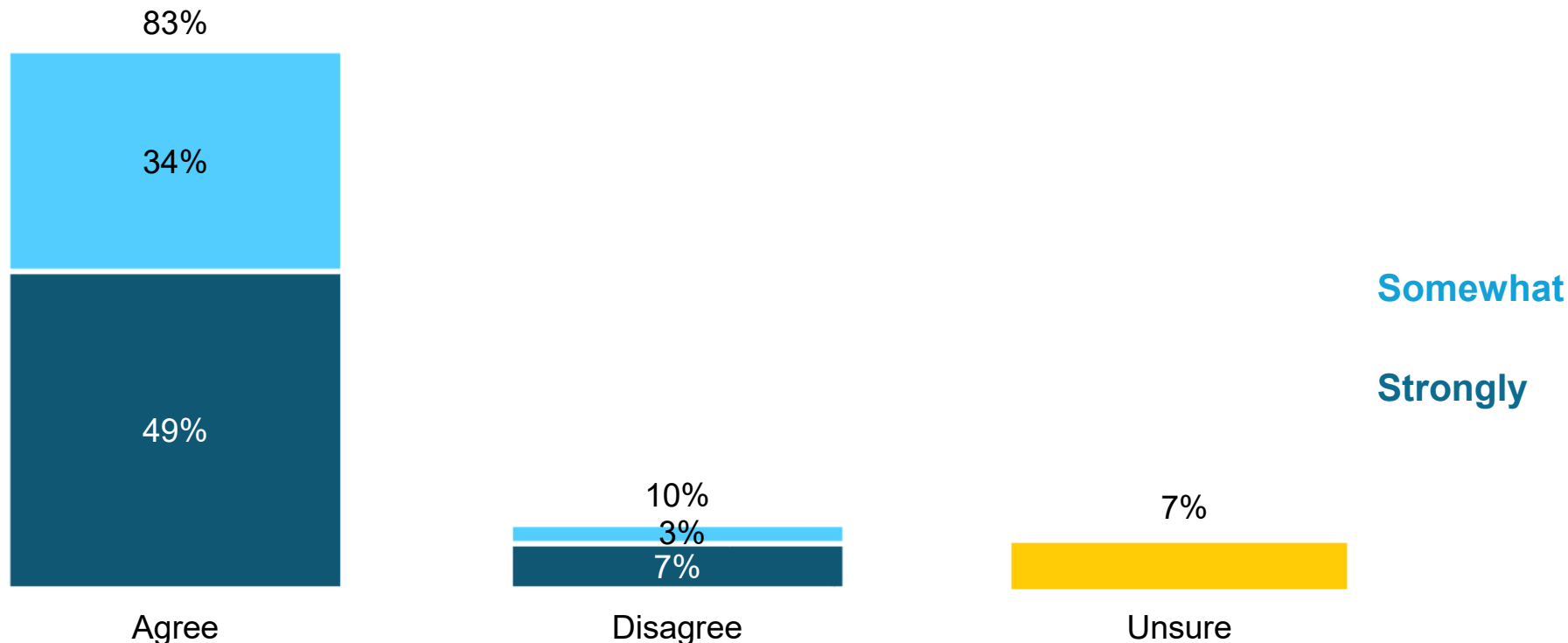
Results may not add up to exactly 100% due to rounding. Numbers of <2% are not shown in the graphs.

Support for Federal Funding to Municipalities

Citizens overwhelmingly agree the federal government should provide funding for infrastructure

1. The federal government is encouraging municipal governments to ensure more housing is built in local communities across Canada. Municipalities indicate that to do this, they need more federal funding to help pay for necessary water and wastewater treatment infrastructure – things like water treatment plants, sewer pipes, sewage lagoons, etc.

Do you agree or disagree that the federal government needs to provide municipalities with more money to upgrade or build water and wastewater treatment infrastructure? (Base: All respondents, N=1,000)



Those most likely to **agree** include:

- Those who voted NDP in the 2023 election (91% vs. 78% among PC voters).
- Older Manitobans (88% vs. 80% among those aged 18-34).

Views on Federal Housing and Infrastructure Policies

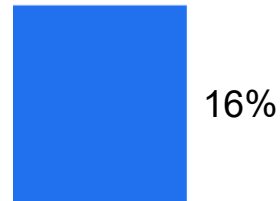
Seven in 10 believe housing/infrastructure policies should be flexible for different-sized communities

2. When it comes to federal housing and infrastructure policies for municipalities, which of the following comes closest to your position?
(Base: All respondents, N=1,000)

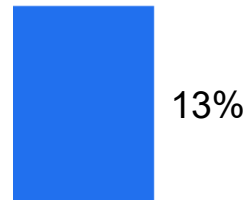
These policies should be flexible to account for the unique challenges communities of different sizes face



These policies should be the same for communities of all different sizes



Unsure 13%



Those most likely to **agree these policies should be flexible to account for the needs of communities of different sizes** include:

- Those living in rural and northern Manitoba (74% vs. 68% among those living in Winnipeg).
- Current NDP supporters (75% vs. 65% among PC supporters).
- Women (74% vs. 67% among men).
- Older Manitobans (74% aged 55+ vs. 64% among those aged 18-34).
- University graduates (80% vs. 64% among those with a high school diploma or less).

AMM1. How much do you agree or disagree that the federal government needs to provide municipalities with more money to upgrade or build water and wastewater treatment infrastructure?

			TOTAL	PROVINCIAL REGION			RURAL COMMUNITY TYPE			PROV VOTE INTENTION			VOTED LAST PROV ELECTION			IDENTIFY AS				
				Winnipeg	Rural	Small city	Exurb	Rural	NDP	PC	OTH	NDP	PC	OTH	Indigenous	Immigrant	Person of Colour	BIPOC	None of these	
BASE	Unweighted		(1000)	(600)	(400)	(118)	(51)	(231)	(550)	(201)	(122)	(495)	(246)	(114)	(106)	(102)	(76)	(182)	(755)	
			(1000)	(600)	(400)	(115)	(51)	(234)	(447)	(247)	(122)	(366)	(246)	(102)	(111)	(100)	(69)	(180)	(754)	
FEDS NEED TO PROVIDE MORE \$\$ FOR WATER TREATMENT INFRASTRUCTURE	Strongly agree	Count	494	309	185	52	27	106	257	105	48	199	146	53	60	37	30	90	379	
			49%	51%	46%	45%	54%	45%	58%	42%	40%	54%	44%	52%	54%	37%	43%	50%	50%	
	Somewhat agree	Count	339	195	144	38	14	92	152	77	49	134	111	40	28	40	22	50	261	
			34%	32%	36%	33%	28%	39%	34%	31%	40%	37%	34%	40%	25%	40%	32%	28%	35%	
	Somewhat disagree	Count	66	33	33	9	4	20	15	27	13	15	33	2	12	12	7	19	40	
			7%	6%	8%	7%	9%	8%	3%	11%	11%	4%	10%	2%	11%	12%	11%	11%	5%	
	Strongly disagree	Count	27	11	16	8	1	7	6	12	8	7	15	0	4	1	6	10	17	
			3%	2%	4%	7%	2%	3%	1%	5%	7%	2%	4%	0%	4%	1%	9%	6%	2%	
	(DK/NS)	Count	74	52	22	9	4	10	17	26	3	10	26	6	6	10	4	10	58	
			7%	9%	6%	8%	8%	4%	4%	10%	3%	3%	8%	6%	6%	10%	6%	6%	8%	
Summary	Agree		83%	84%	82%	78%	82%	84%	92%	74%	80%	91%	78%	92%	80%	77%	75%	78%	85%	
	Disagree		9%	7%	12%	14%	10%	12%	5%	16%	17%	6%	14%	2%	15%	13%	19%	16%	7%	
	(DK)		7%	9%	6%	8%	8%	4%	4%	10%	3%	3%	8%	6%	6%	10%	6%	6%	8%	

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AMM1. How much do you agree or disagree that the federal government needs to provide municipalities with more money to upgrade or build water and wastewater treatment infrastructure?

			TOTAL	GENDER		AGE			MALES			FEMALES			MARITAL STATUS			LGBTQIA2S+	
BASE	Unweighted		(1000)	Male	Female	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	18 - 34	35 - 54	55 +	Married	S/D/W	Single	Yes	No
			(1000)	(493)	(495)	(216)	(432)	(352)	(102)	(204)	(187)	(106)	(225)	(164)	(665)	(122)	(204)	(90)	(894)
FEDS NEED TO PROVIDE MORE \$\$ FOR WATER TREATMENT INFRASTRUCTURE	Strongly agree	Count	494	211	277	129	153	212	54	72	85	70	80	126	309	70	106	65	425
			49%	44%	55%	43%	48%	56%	35%	48%	49%	52%	49%	61%	50%	55%	43%	66%	48%
	Somewhat agree	Count	339	176	160	110	106	123	66	47	62	43	56	61	211	50	77	23	314
			34%	37%	32%	37%	33%	32%	43%	31%	36%	32%	34%	29%	34%	39%	31%	23%	35%
	Somewhat disagree	Count	66	40	25	22	25	19	13	14	13	8	11	6	49	2	15	2	63
			7%	8%	5%	7%	8%	5%	9%	9%	8%	6%	7%	3%	8%	2%	6%	2%	7%
	Strongly disagree	Count	27	13	11	3	13	11	2	8	4	1	3	7	19	2	5	3	23
			3%	3%	2%	1%	4%	3%	1%	5%	2%	1%	2%	3%	3%	1%	2%	3%	3%
	(DK/NS)	Count	74	37	35	35	24	15	19	10	8	14	14	7	28	4	42	5	65
			7%	8%	7%	12%	7%	4%	12%	7%	5%	10%	9%	3%	5%	3%	17%	5%	7%
Summary	Agree		83%	81%	86%	80%	81%	88%	78%	79%	85%	83%	83%	90%	84%	94%	75%	89%	83%
	Disagree		9%	11%	7%	8%	12%	8%	10%	14%	10%	7%	9%	6%	11%	3%	8%	5%	10%
	(DK)		7%	8%	7%	12%	7%	4%	12%	7%	5%	10%	9%	3%	5%	3%	17%	5%	7%

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AMM1. How much do you agree or disagree that the federal government needs to provide municipalities with more money to upgrade or build water and wastewater treatment infrastructure?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME			DISABILITY	
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +	Yes	No
BASE	Unweighted		(1000)	(127)	(401)	(468)	(256)	(738)	(749)	(224)	(584)	(189)	(227)	(179)	(311)	(401)	(167)	(804)
			(1000)	(456)	(296)	(242)	(216)	(780)	(697)	(272)	(490)	(252)	(257)	(223)	(337)	(321)	(183)	(780)
FEDS NEED TO PROVIDE MORE \$\$ FOR WATER TREATMENT INFRASTRUCTURE	Strongly agree	Count	494	236	140	116	81	410	346	128	221	130	142	118	158	162	96	381
			49%	52%	47%	48%	38%	53%	50%	47%	45%	52%	55%	53%	47%	51%	53%	49%
	Somewhat agree	Count	339	143	110	85	100	239	244	90	189	61	89	72	117	113	54	276
			34%	31%	37%	35%	46%	31%	35%	33%	38%	24%	35%	32%	35%	35%	29%	35%
	Somewhat disagree	Count	66	31	16	18	15	51	45	21	33	25	8	11	23	26	10	56
			7%	7%	5%	7%	7%	7%	6%	8%	7%	10%	3%	5%	7%	8%	5%	7%
	Strongly disagree	Count	27	11	9	7	7	20	19	8	16	2	10	1	15	10	11	15
			3%	2%	3%	3%	3%	3%	3%	3%	3%	1%	4%	1%	4%	3%	6%	2%
	(DK/NS)	Count	74	36	21	16	13	60	43	25	32	34	8	20	24	10	12	52
			7%	8%	7%	7%	6%	8%	6%	9%	7%	13%	3%	9%	7%	3%	6%	7%
Summary	Agree		83%	83%	84%	83%	84%	83%	85%	80%	84%	76%	90%	85%	81%	86%	82%	84%
	Disagree		9%	9%	8%	10%	10%	9%	9%	11%	10%	11%	7%	6%	11%	11%	11%	9%
	(DK)		7%	8%	7%	7%	6%	8%	6%	9%	7%	13%	3%	9%	7%	3%	6%	7%

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AMM2. When it comes to federal housing and infrastructure policies for municipalities, which of the following comes closest to your position?

			TOTAL	PROVINCIAL REGION		RURAL COMMUNITY TYPE			PROV VOTE INTENTION			VOTED LAST PROV ELECTION			IDENTIFY AS				
				Winnipeg	Rural	Small city	Exurb	Rural	NDP	PC	OTH	NDP	PC	OTH	Indigenous	Immigrant	Person of Colour	BIPOC	None of these
BASE			(1000)	(600)	(400)	(115)	(51)	(234)	(447)	(247)	(122)	(366)	(331)	(102)	(111)	(100)	(69)	(180)	(754)
FED HOUSING/ INFRASTRUCTURE POLICIES	Flexible to account for unique community challenges	Count	704	408	296	87	40	169	337	160	85	283	219	71	82	60	39	120	544
			70%	68%	74%	76%	79%	72%	75%	65%	70%	77%	66%	70%	74%	61%	56%	67%	72%
	Same for communities of all sizes	Count	163	111	52	7	6	39	71	44	26	55	61	23	17	28	23	39	108
			16%	19%	13%	6%	11%	17%	16%	18%	21%	15%	18%	22%	15%	28%	33%	22%	14%
	(DK/NS)	Count	133	80	52	21	5	26	38	43	11	28	51	7	13	11	8	20	103
			13%	13%	13%	18%	10%	11%	9%	17%	9%	8%	15%	7%	11%	11%	11%	11%	14%

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AMM2. When it comes to federal housing and infrastructure policies for municipalities, which of the following comes closest to your position?

			TOTAL	GENDER		AGE			MALES			FEMALES			MARITAL STATUS			LGBTQIA2S+	
BASE			(1000)	Male (477)	Female (507)	18 - 34 (299)	35 - 54 (321)	55 + (380)	18 - 34 (154)	35 - 54 (151)	55 + (172)	18 - 34 (135)	35 - 54 (165)	55 + (207)	Married (616)	S/D/W (127)	Single (244)	Yes (99)	No (890)
FED HOUSING/ INFRASTRUCTURE POLICIES	Flexible to account for unique community challenges	Count	704	317	374	193	229	282	99	99	119	87	124	162	456	100	140	73	627
			70%	67%	74%	64%	71%	74%	64%	66%	69%	65%	76%	78%	74%	79%	57%	73%	70%
	Same for communities of all sizes	Count	163	98	65	62	52	49	28	38	31	34	14	17	100	13	46	20	141
			16%	21%	13%	21%	16%	13%	18%	25%	18%	25%	9%	8%	16%	10%	19%	21%	16%
	(DK/NS)	Count	133	62	68	44	40	49	27	13	21	14	26	27	60	14	59	6	123
			13%	13%	13%	15%	12%	13%	17%	9%	12%	10%	16%	13%	10%	11%	24%	6%	14%

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AMM2. When it comes to federal housing and infrastructure policies for municipalities, which of the following comes closest to your position?

			TOTAL	EDUCATION			CHILDREN <16 AT HOME		RESIDENCE		EMPLOYED FULL TIME			HOUSEHOLD INCOME			DISABILITY	
				HS or less	Post-Sec	Univ Grad	Yes	No	Own	Rent	Yes	No	Retired	< \$50K	\$50K-\$99K	\$100K +	Yes	No
BASE			(1000)	(456)	(296)	(242)	(216)	(780)	(697)	(272)	(490)	(252)	(257)	(223)	(337)	(321)	(183)	(780)
FED HOUSING/ INFRASTRUCTURE POLICIES	Flexible to account for unique community challenges	Count	704	290	218	193	159	542	500	185	362	149	193	148	245	230	127	564
			70%	64%	74%	80%	74%	70%	72%	68%	74%	59%	75%	66%	73%	72%	69%	72%
	Same for communities of all sizes	Count	163	83	48	31	46	117	120	36	75	55	33	46	39	61	29	123
			16%	18%	16%	13%	21%	15%	17%	13%	15%	22%	13%	21%	11%	19%	16%	16%
	(DK/NS)	Count	133	83	30	19	11	121	76	51	54	48	31	29	53	30	28	93
			13%	18%	10%	8%	5%	15%	11%	19%	11%	19%	12%	13%	16%	9%	15%	12%

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