



**Association of
Manitoba Municipalities**

SPONSORSHIP PACKAGE



Greetings,

We are writing today to let you know about AMM's signature events, and opportunities for you to become involved.

The **Association of Manitoba Municipalities (AMM)** represents all 137 of Manitoba's incorporated municipalities, including the City of Winnipeg. Since 1999, we have been the united voice of municipal government, funded solely by our members and through the AMM Trading Company.

The AMM is READY. We are ready to serve our members, ready to engage with communities, ready to collaborate with partners, and ready to move Manitoba forward. With the support of sponsors like you, we can bring even more momentum and impact to our work on behalf of municipalities across the province.

This year, we are seeking sponsors who share these values to help bring our two annual conventions to life:

- **Fall Convention** – Winnipeg, November 25–27, 2025
- **Spring Convention** – Brandon, April 21–23, 2026

Each convention brings together over **600 delegates**—municipal leaders, administrators, and elected officials—for keynote speakers, trade shows, workshops, and networking opportunities. Sponsorship provides a unique opportunity to connect directly with government decision-makers, municipal leaders from every region, and the citizens who are shaping Manitoba's future.

You may want to sponsor if you are looking to increase your impact across Manitoba, support the important work of municipal governments, and be part of the conversation when these leaders come together. There are many opportunities to get involved, and each partnership can be personalized to meet your businesses unique goals and objectives.

With your support, we can make these conventions stronger than ever. We invite you to confirm your participation today and join us in moving Manitoba forward.

As a special offer, **sponsors who confirm their participation for BOTH fall and spring conventions by October 10, 2025**, will receive an additional convention pass, gala and mixer ticket.

Please contact conventions@amm.mb.ca to express interest in sponsorship.

Sincerely,

Denys Volkov
Executive Director
Association of Manitoba Municipalities

LEVELS OF SPONSORSHIP



PRESENTING SPONSOR - \$10,000 - 1 Available per Convention

With partners like you, AMM can ensure that delegates have everything they need to have a successful conference.

- Opportunity to provide brief remarks at the conference during Opening Ceremonies
- Exhibitor booth near reception for duration of the event
- Verbal recognition throughout the event by MCs
- Onsite signage including your branded banner on stage in plenary space
- Your organization's logo displayed on screens and event signage at all event locations
- 1 page greeting in the digital program
- Opportunity to distribute swag or messaging in the delegates swag bags
- 4 event passes for the 3 days of the Convention
- 4 gala tickets with reserved seating
- 4 tickets to the municipal mixer
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post event final report, photos and video for your own promotional use

TRADE SHOW SPONSOR - \$8000 - 1 Available per Convention

AMM's Signature Trade Show kicks off the conference on November 25, 2025, featuring upwards of 140 exhibitors.

- Exhibitor booth in key location on trade show floor
- Your banner at the trade show location, and your logo on trade show signage
- Your swag, or call to action, distributed to all delegates and attendees
- 4 event passes for the 3 days of the event
- 2 tickets to the gala with reserved seating
- 2 event tickets to the Municipal Mixer
- 3/4 page greeting in the program, or similar distributed to 600+ delegates
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use

LEVELS OF SPONSORSHIP

GALA / MUNICIPAL MIXER SPONSOR - \$6000 - 2 Available per Convention

AMM's Networking Events are where some exciting discussions and introductions happen. Sponsor the Municipal Mixer on Tuesday, November 25, 2025 or The Gala on Wednesday, November 26, 2025.

- Opportunity to provide brief remarks at your sponsored event
- Your swag, or call to action, distributed to all delegates and attendees
- 2 event passes for the 3 days of the event
- 4 tickets to your sponsored event (with reserved seating, if applicable)
- Additional tickets available for purchase at discounted rate
- A 100-word message to delegates in a dedicated area of the event app
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use



KEYNOTE SPEAKER SPONSOR - \$4000 - 2 Available per Convention

AMM is known for being ahead of the trends when it comes to keynote speakers - support us and keep us trendy!

- Opportunity to introduce your choice of Keynote Speaker (based on first to apply) with your organization's logo displayed on screens
- A 50-word message to delegates in a dedicated area of the event app
- 2 event passes for the 3 days of the event
- 2 Gala tickets with reserved seating
- 2 tickets to the Municipal Mixer
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use



ENTERTAINMENT SPONSOR - \$3000 - 2 Available per Convention

After a busy conference day, delegates and attendees will be entertained at The Gala on November 26, 2025. Help us keep the party going!

- Verbal recognition during the introduction of the entertainment at the Gala
- Opportunity to introduce sponsored entertainment
- A 25-word message to delegates in a dedicated area of the event app
- 2 event passes for the day of your choosing, including the Municipal Mixer
- 2 gala tickets with reserved seating
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post



LEVELS OF SPONSORSHIP

BREAKOUT SESSION SPONSOR - \$2500 - 8 Available per Convention

Help energize our delegates during the day as they share, learn and network with the leadership of our province.

- 2 event passes for the day of your sponsored Breakout Session
- 2 event passes for the Municipal Mixer
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post

COFFEE BREAK SPONSOR - \$1500 - Unlimited

The most valuable discussions often take place with a cup of coffee in hand! Support keeping these conversations going by keeping our delegates caffeinated!

- A 25-word message to delegates in a dedicated area of the event app
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post

GENERAL SPONSOR - \$1000 - Unlimited

- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- Shared social media post

