

How to Champion a Council Priority

ADVOCACY TIPS FOR MUNICIPAL LEADERS

STEP 1

Engage Locally

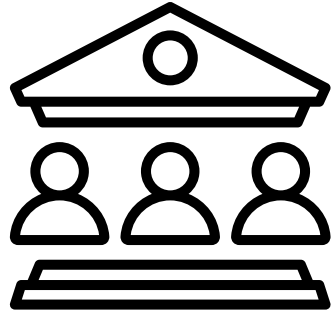
Start by discussing the issue with your council and administration to ensure alignment and gather supporting information.



STEP 2

Build Regional Support

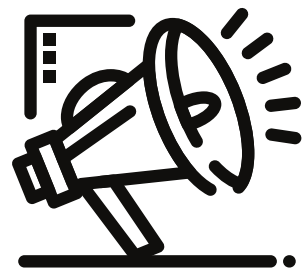
Collaborate with neighbouring municipalities or regional organizations to strengthen your case. There's power in numbers!



STEP 3

Connect with Your MLA & MP

Meet with your local provincial and federal representatives to raise awareness and seek their support.



STEP 4

Letter to Minister

Gather key data, best practices, and background details to strengthen your case in a letter to the responsible Minister. Remember to copy the AMM on any correspondence.



STEP 5

Contact AMM

If local efforts don't yield results, reach out to AMM with a clear summary of actions taken and we can help advance the issue.

