



**Proclaim the week of November 21-25, 2022 as Municipal Government Awareness Week!**

Every effort is helpful to focus attention on the purpose and role of municipal government.

If your Council chooses this approach, here is a sample list of activities you might consider:

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**Sample Activities:**

**Proclamation** – proclaim one week of the year as Municipal Government Awareness Week. Write up a media advisory and/or invite your local newspaper (see samples).

**Community Event** – e.g., community picnic, pancake breakfast, Family Day.

**Open House/Tours** – e.g., municipal office, fire hall, police station, water treatment plant.

**Mayor/Reeve/Head of Council for a Day** – run a contest for the position.

**Job Shadowing** – arrange for students to work in your municipal office to gain knowledge of local government.

**Community Newsletter/Website** – interview elected officials/staff, highlight/profile employees (what they do, why they like working for local government).

**Activities for Schools** – Members of Council to speak to local school/classroom, hold a mock Council meeting in classroom, encourage students to consider local government jobs.

**Awards Event** – provide awards to individuals contributing to your municipality.

**Photo/Poster/Essay Contests** – ask residents to make submissions highlighting their community.

**Social Media** – e.g., profile employees/places in your community, highlight community events.

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Mayor/Reeve/Head of Council Note: If you would like to continue to designate another week of the year as Municipal Government Awareness Week, please feel free to do so. We encourage you to undertake a program that will best meet the needs of your municipality.

For more information, please visit:

<http://www.amm.mb.ca/issues/municipal-government-awareness-week/>