



# **Association of Manitoba Municipalities**

**SPONSORSHIP PACKAGE  
2026-27 CONVENTIONS**

**[conventions@amm.mb.ca](mailto:conventions@amm.mb.ca)**

**[www.amm.mb.ca](http://www.amm.mb.ca)**

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Greetings,

We are writing today to let you know about our upcoming signature events, the AMM Fall and Spring Convention, along with opportunities for how you may become involved.

The **Association of Manitoba Municipalities (AMM)** represents all 137 of Manitoba's incorporated municipalities, including the City of Winnipeg. Since 1999, we have been the united voice of municipal government, funded solely by our members and through the AMM Trading Company.

AMM is READY. We are ready to serve our members, ready to engage with communities, ready to collaborate with partners, and ready to move Manitoba forward. With the support of sponsors like you, we can bring even more momentum and impact to our work on behalf of municipalities across the province.

We are seeking sponsors who share these values at our upcoming Conventions:

- **Fall Convention:** November 24 - 26, 2026 in Brandon, MB
- **Spring Convention:** April 13 - 15, 2027 in Brandon, MB

Each Convention brings together over **600 delegates:** municipal leaders, administrators, and elected officials- for voting, trade shows, and professional development like keynote speakers, workshops, and networking opportunities. Sponsorship provides a unique opportunity to connect directly with government decision-makers, municipal leaders from every region, and the rural and urban citizens who are shaping Manitoba's future.

You may want to sponsor if you are looking to increase your impact or business across Manitoba, support the important work of municipal governments, and/or be part of the conversation when these leaders come together. There are many opportunities to get involved, and each partnership can be personalized to meet your business's unique goals and objectives. With your support, we can make these conventions stronger than ever. We invite you to confirm your participation today and join us in moving Manitoba forward together.

Between now and September 30, 2026 we are offering an **EARLY BIRD DISCOUNT**. Confirm your sponsorship for BOTH our Fall 2026 and Spring 2027 Convention and receive a 5% discount on your total contribution, while receiving all benefits from your selected level(s).

Please reach out to **conventions@amm.mb.ca** to confirm your partnership with AMM.

Sincerely,

Denys Volkov  
Executive Director  
Association of Manitoba Municipalities

# LEVELS OF SPONSORSHIP



## **PRESENTING SPONSOR - \$8,000 - 1 Available per Convention**

*With partners like you, AMM can ensure that delegates have everything they need to have a successful convention. This title will be used whenever the convention is mentioned in print, and from the stage. Additionally we will provide you with:*

- Opportunity to introduce a Keynote Speaker
- Exhibitor booth, in premier location, for duration of the event
- Verbal recognition throughout the event Emcees
- Onsite signage including your branded banner on stage in plenary space
- Your organization's logo displayed on screens and event signage at all event locations
- A 250 word greeting on Convention website
- Opportunity to distribute swag or messaging to delegates
- 4 event passes for the 3 days of the Convention
- 4 Gala tickets with reserved seating, for Fall Convention 2026
- 4 tickets to the Municipal Mixer
- Logo with hyperlink in the AMM News bulletin, on event webpage and on event digital signage
- A post event final report, photos and video for your own promotional use

## **ANNUAL FALL GALA SPONSOR - \$7000 - 1 Available \*Fall Convention Only\***

*AMM's Annual Fall Gala is a signature networking event where some exciting discussions and introductions happen. An evening where delegates celebrate achievements with a backdrop of world-class performances.*

- Your swag, or call to action, distributed to all delegates and attendees
- 2 event passes for the 3 days of the event
- 4 Gala tickets with reserved seating, for Fall Convention 2026
- Additional tickets available for purchase at discounted rate
- A 100-word message to delegates in a dedicated area of the webpage
- Logo with hyperlink in the AMM News bulletin, on event webpage and on event digital signage
- A post-event final report, photos and video for your own promotional use

# LEVELS OF SPONSORSHIP CONTINUED

## **MUNICIPAL MIXER SPONSORS - \$6000 - 3 Available per Convention \*SOLD OUT\***

*AMM's premier networking event is where exciting discussions happen, and business begins! Sponsor the Municipal Mixer Food or Drink to support our delegates as they break the ice, or the Trade Show Presentation Stage that will host presentations throughout the Convention. First come, first serve!*

- Your swag, or call to action, distributed to all delegates and attendees
- Exhibitor booth, in premier location, for duration of the event
- Signage during the mixer or on the Trade Show stage that recognizes you
- 2 event passes for the 3 days of the event
- 2 Gala tickets with reserved seating, for Fall Convention 2026
- Additional tickets available for purchase at discounted rate
- A 100-word message to delegates in a dedicated area of the event website
- Logo with hyperlink in the AMM News bulletin, on event webpage, and on event digital signage
- A post-event final report, photos and video for your own promotional use

## **DELEGATE EXPERIENCE SPONSOR - \$5000 - 1 Available per Convention \*FALL SOLD OUT\***

*Be the first name delegates see when they arrive onsite. Support a streamlined, accessible registration process as our provincial leaders check-in and wear your logo on their lanyard badge with pride.*

- Your logo to appear on all convention badges
- Opportunity to host an info table near registration services during the convention
- A 50-word message to delegates in a dedicated area of the event website
- 2 event passes for the 3 days of the event
- 2 Gala tickets with reserved seating, for Fall Convention 2026
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use

## **KEYNOTE SPEAKER SPONSOR - \$4000 - 2 Available per Convention**

*AMM is known for being ahead of the trends when it comes to keynote speakers - support us and keep us trendy!*

- Opportunity to introduce your choice of Keynote Speaker (based on first to apply) with your organization's logo displayed on screens
- A 50-word message to delegates in a dedicated area of the event website
- 2 event passes for the 3 days of the event
- 2 Gala tickets with reserved seating, for Fall Convention 2026
- Logo with hyperlink in the AMM News bulletin, on event webpage, in convention app and on event digital signage
- A post-event final report, photos and video for your own promotional use



# LEVELS OF SPONSORSHIP CONTINUED

## LUNCH SPONSOR - \$3000 - 2 Available per Convention

*Make sure our delegates have the energy needed for this 3-day professional development opportunity.*

- Signage on buffet lunch tables with your logo
- Acknowledgment of your support (including brief bio of your company) by Emcee
- Logo with hyperlink in the AMM News bulletin, on event webpage, and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post

## BREAKOUT SESSION SPONSOR - \$2500 - 6 Available per Convention

*Help energize our delegates during the day as they share, learn and network with the leadership of our province.*

- 2 event passes for the day of your sponsored Breakout Session
- Acknowledgement of your support (including brief bio of your company) at the beginning of your Breakout Session by host
- Logo with hyperlink in the AMM News bulletin, on event webpage, and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post

## ENTERTAINMENT SPONSOR - \$1750 - 2 Available per Convention

*Support bringing in & celebrating local and national talent to entertain our delegates!*

- Verbal recognition during the introduction of the entertainment
- Logo with hyperlink in the AMM News bulletin, on event webpage, and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post

## COFFEE SPONSOR - \$1500 - Unlimited

*The most valuable discussions often take place with a cup of coffee in hand! Support keeping these conversations going by keeping our delegates caffeinated!*

- Logo with hyperlink in the AMM News bulletin, on event webpage, and on event digital signage
- A post-event final report, photos and video for your own promotional use
- Shared social media post

## GENERAL SPONSOR - \$1000 - Unlimited

- Logo with hyperlink in the AMM News bulletin, on event webpage, and on event digital signage
- A post-event final report, photos and video for your own promotional use

